



**Government of India
Ministry of MSME**

Brief Industrial Profile of Balangir District **(2017-18)**



Carried out by

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India,)

(As per guideline of O/o DC(MSME), New Delhi)

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Brief Industrial Potentiality Survey Report of **Balangir** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Brief Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri B.N.Guru, AD(EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyasmita Sahoo, Deputy Director (EI) for the benefit of entrepreneurs and professionals in the state.


(Dr. S. K. Sahoo)
Deputy Director In Charge

Place: Cuttack,
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Brief Industrial Profile of Balangir District

1. General Characteristics of the District:

The district of Balangir is carved out of the princely state Patna. The district was formed on 1st November, 1949. The district of Balangir is named after the headquarters town of Balangir. Balangir town was also the headquarters of the feudatory state of Patna, since the eighties of the nineteenth century. Balaram Deo, the brother of Narasimha Deo, the 12th Raja of Patna, established in Balangir. It is said that the town being founded by Balaram Deo was named after him as Balaramgarh, from which the present name Balangir has been derived. The Chauhan rule ended with the merger of the state of Patna and Subarnapur with Orissa on the 1st January, 1948. They together formed the district of Balangir. Subarnapur was carved out as a separate district on 1.4.1993. The prominent economic activities prevalent in the district are agriculture, horticulture, forest and Hand loom in small scale and artisan, cottage and village industrial activities based on forest produce. There also exists enormous potential for non-farm sector activities in the district.

1.1 Location & Geographical Area.

The district is situated in the western part of Orissa. The district finds its circumferential limits within 29^o9" and 21^o 5" North Latitude and 82^o 41" East Latitude. The western and north western boundary formed by the magnificent range of hills known as Gandhamardan which separates the district from Sambalpur and Kalahandi. It is surrounded on the North by Bargarh and Subarnapur, East by Subarnapur and Boudh, South by Kalahandi and West by Nuapada district. The state of Madhya Pradesh also remains in the western border. The total geographical area of the district is 6575 Sq. kms

1.2 Topography

The district has two physiographic regions viz, hills of west and south and plains of north and east. The district forms a part of the crystalline soil region of the Deccan plateau. The western and southern part is in undulating plain, rugged

and isolated with hill ranges rising in various directions, a lofty irregular hill range, forming a natural boundary to the west and North West.

1.3 Availability of Minerals

Manganese, Graphite, Quartz, Galena, Gem Stone, Lime stones etc. are the important mineral deposits of the district. The bauxite deposits have been concentrated in the Gandhamardan hill ranges. Among all minerals only graphite, manganese and quartz have been commercially exploited so far. The number of working graphite mines is 14 covering an area of 279.643 hectares. There are two working quartz mines covering 11.098 hectares and one manganese mine covering 7.272 hectares.

1.4 FOREST

Forest occupies about 23.48% of the total geographical area of the district. The major forest products of the district are Timber, firewood and kendu leaves. The minor forest products constitute Sabai grass, bamboo, hill brooms, mahul flowers, sal seeds etc. Forest have great economic relevance to the district. A large number of tribal families earn their livelihood by selling minor forest products. Sal, Piasal, Teak, Sahaj, Dharua, Bamboo etc., are important varieties of trees found in the forest.

1.5 Administrative set up

The district comprises of 3 Sub-divisions namely Balangir, Patnagarh and Titlagarh comprising 14 Community Development Blocks. The Revenue Administration is managed through network of 14 Tahasil offices spread out in the district. The district has 14 police stations, 4 towns, (3 NACs, 1 Municipality) and 284 Gram Panchayats having 1783 villages. The detail picture of administrative set up of the district is given below:

- | | |
|-------------------------|------------------------------------|
| 1. District Headquarter | :Balangir |
| 2. No. of Sub-divisions | :3(Balangir, Patnagarh, Titlagarh) |
| 3. No. of Municipaligy | :1(Balangir) |

4. No. of NACs	:3(Kantabanji, Titlagarh, Patnagarh)
5. No. of CD Blocks	:14 (Agalpur, Bangamunda, Belpada, Balangir, Deogaon, Khaprakhol, Loisinga, Puribahal, Patnagarh, Puintala, Saintala, Tentulikhunti, Titlagarh, Tureikela)
6. No. of Tahasils	:14
7. No. of Police Stations	:14
8. No. of Assembly Constituencies	:5
9. No. of Fire stations	:4
10. No. of Gram Panchayats	:284
11. No. of Villages	:1783

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2015-16		
	i) Latitude	2015-16		20 ⁰ 09' to 21 ⁰ 05' (North)
	ii) Longitude	2015-16		82 ⁰ 41' to 83 ⁰ 42' (East)
	iii) Geographical Area	2015-16	Hectares	657000
(B)	Administrative Units	2015-16		
	i) Sub divisions	2015-16	Nos	3
	ii) Tehsils	2015-16	Nos	14
	iii) Sub-Tehsil	2015-16	Nos	-
	iv) Patwar Circle	2015-16	Nos	-
	v) Panchayat Samitis (CD Block)	2015-16	Nos	14
	vi) Nagar nigam	2015-16	Nos	0
	vii) Nagar Palika (Municipality & NAC)	2015-16	Nos	4
	viii) Gram Panchayats	2015-16	Nos	284
	xi) Revenue villages	2015-16	Nos	1783
	x) Assembly Area	2015-16	Nos	5
2.	Population			
(A)	Sex-wise			

	i) Male	2011	Nos	831349
	ii) Female	2011	Nos	817225
(B)	Rural Population	2011	Nos	1451220
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2015-16	000 Hectare	657
	ii) Forest cover	2015-16	,,	154
	iii) Non Agriculture Land	2015-16	,,	53
	iv) Cultivable Barren land	2015-16	,,	23
4.	Forest			
	(i) Forest	2015-16	Sq.kms.	1543.85
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	361063
	ii) Buffaloes	2012	Nos.	41171
B.	Other livestock			
	i) Goats	2012	Nos.	256173
	ii) Pigs	2012	Nos.	973
	iii) Dogs & Bitches	2012	Nos.	na
	iv) Railways	2015-16		
	i) Length of rail line	2015-16	Kms	177
	V) Roads	2015-16		
	(a) National Highway	2015-16	Kms	159
	(b) State Highway	2015-16	Kms	134
	(c) Major District Road	2015-16	Kms	121
	(d) Other district Roads	2015-16	Kms	576
	(e) Rural road	2015-16	Kms	872
	(f) G.P.Road	2015-16	Kms	831
	(g) Panchayat samiti road	2015-16	Kms	505
	(H) Forest Road	2015-16	Kms	253
	(VI) Communication	2015-16		
	(a) Telephone connection	2015-16	Nos	-
	(b) Post offices	2015-16	Nos.	287
	(c) Telephone center/Exchange	2015-16	Nos.	na
	(d) Density of Telephone	2015-16	Nos./1000 person	na
	(e) Density of Telephone	2015-16	No. per SqKM.	na
	(f) PCO Local	2015-16	No.	-
	(g) PCO STD	2015-16	No.	-
	(h) Mobile	2015-16	No.	-

(VII) Public Health			
(a) Allopathic Hospital	2015-16	Nos	5
(b) Beds in Allopathic hospitals		Nos	444
(c) Ayurvedic Hospital		Nos.	34
(d) Beds in Ayurvedic hospitals		Nos.	
(e) Unani hospitals		Nos.	-
(f) Community health centers		Nos.	15
(g) Primary health centers		Nos.	42
(h) MHU			
(i) Sub Health Centers		Nos.	15
(j) Private hospitals		Nos.	226
		Nos	2
(VIII) Banking commercial			
(a) Commercial Bank	As on 31.03.2017	Nos.	156
(b) Rural Bank Branches	As on 31.03.2017	Nos.	83
(c) Urban	As on 31.03.2017	Nos.	1
(d) Semi-Urban	As on 31.03.2017	Nos.	72
(IX) Education	2015-16		
(a) Primary school	2015-16	Nos.	1322
(b) Middle schools	2015-16	Nos.	969
(c) Secondary & senior secondary schools	2015-16	Nos.	362
(d) Colleges	2015-16	Nos.	25
(e) Technical University	2015-16	Nos.	-

Source: District at a Glance 2017, Directorate of Economics & Statistics, Odisha.

2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Balangir

S. No	Name of Ind. Estate/Area	Total Land (in Acres)	Land Alloted(in Acres)	Prevailing Land Rate Per Acre/Rs. In lakh	Total Sheds	Sheds Allotted /used	No of vacant sheds	No of units in operation
1	Balangir Zone A	13.460	8.513	7.00	18	17	1	10
2.	Balangir Zone-B	89.580	43.162	5.50	-	-	-	03
3.	Balangir NID (Phase I)	168.130	72.866	4.50	-	-	-	04
4.	Balangir NID (Phase II)	395.890	131.310	3.50	-	-	-	03
5.	Kantabanji	9.470	8.523	10.00	06	06	-	05
6.	Titlagarh	17.460	9.093	10.00	15	11	4	11
7.	Patnagarh	10.291	0.000	10.00	-	-	-	-
	Total	704.281	273.467	-	39	34	5	36

Source:- IDCO, Bhubaneswar and DIC, Balangir

3. INDUSTRIAL SCENERIO OF BALANGIR DISTRICT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NOs	1415
2.	TOTAL INDUSTRIAL UNIT	NOs	4557
3.	REGISTERED MEDIUM & LARGE UNIT	NOs.	5
4.	ESTIMATED. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NOs.	15705
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NOs.	3652
6.	NO. OF INDUSTRIAL AREA	NOs.	7
7.	INVESTMENT OF SMALL SCALE IND.	IN LACS	10617.3
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	na

Source: O/o. Directorate of Industries, Cuttack and DIC, Balangir

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT (No.)	INVESTMENT (lakh Rs.)
Up to	1984-85	352	4091	221.75
During	1985-86	35	432	39.81
During	1986-87	49	616	78.76
During	1987-88	69	729	127.79
During	1988-89	48	347	22.98
During	1989-90	30	384	87.86
During	1990-91	26	234	68.79
During	1991-92	43	774	151.12
During	1992-93	36	780	157.04
During	1993-94	18	223	69.09
During	1994-95	15	174	78.18
During	1995-96	12	123	16.03
During	1996-97	37	300	63.25
During	1997-98	16	118	26.54
During	1998-99	23	260	579.05
During	1999-2000	31	394	160.05
During	2000-01	34	223	102.13
During	2001-2002	24	161	513.59
During	2002-03	35	300	1477.24
During	2003-04	53	469	137.63
During	2004-05	24	244	167.56
During	2005-06	17	252	216.41
During	2006-07	30	350	478.55
During	2007-08	53	436	2641.25
During	2008-09	56	462	241.13
During	2009-10	49	536	329.05
During	2010-11	55	685	387.65
During	2011-12	59	774	1301
During	2012-13	86	834	676
During	2013-14	293	1350	32.94

During	2014-15	1270	5337	5976.75
During	2015-16	2135	7460	9717.55
	Total	5113	29852	26344.5

Source: O/o. Directorate of Industries, Cuttack

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

Category of Product wise No. of MSME set up with Investment & Employment in the DIC: BALANGIR by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment (No.)
1	FOOD AND ALLIED	1460	6853.5	6944
2	CHEMICAL & ALLIED	112	412.22	865
3	ELECTRICAL & ELECTRONICS	17	63.81	105
4	ENGINEERING & METAL BASED	528	2048.96	3425
5	FOREST & WOOD BASED	223	200.72	1292
6	GLASS & CERAMICS	249	2743.6	5296
7	LIVESTOCK & LEATHER	28	61.79	232
8	PAPER & PAPER PRODUCT	135	507.08	812
9	RUBBER & PLASTICS	70	1602.79	482
10	TEXTILES	801	5615.79	7867
11	MISC. MANUFACTURING	252	948.52	1303
12	REPAIRING & SERVICING	2696	7319.51	9779
	Total	6571	28378.29	38402

Source: Directorate of Industries, Odisha

3.4 MSMEs registered under Udyog Aadhaar Memorandum (UAM):

Micro	Small	Medium	Total
517	103	3	623

Source: UAM web portal as on 11.01.2018.

3.5 Large Scale Industries / Public Sector undertakings

Sl. No	Name and address of the unit	Investment (Rs. in lakh)	Employment (Nos)	Item of production
1.	Ordnance Factory, Badamal, Saintala, Balangir	54400	2400	Defence Production (ammunition)
2	GKW Piomex Steels Ltd., Turla, Titlagarh, Balangir	8724	551	Alloyed Steel
3	Rashabh Mining Pvt. Ltd., Titlagarh, Balangir	808	51	Granite Slab/Tiles

Source: Directorate of Industries, Cuttack and DIC, Balangir.

3.6 Major Exportable Item

The following items have potentiality for export.

1. Marble Tiles/Slab
2. Steels

3.7 Growth Trend

The trend shows that there is scope of opening of units with respect to steels, marble tile/slab units in the district taking into consideration of availability of resources, manpower and demand.

3.8 Vendorisation /Ancillarisation of the Industry

At present, there are 5 nos. large and medium scale industry in the district, thus there is scope for ancillary development. Similarly, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. So, there is enough scope for ancillarization in near future. Some of the ancillary unit which can be promoted in the district as reported by DIC, Balangir are:

- (1) Iron packing box
- (2) Fabrication
- (3) Casting
- (4) Electrical workshop/Electrical Junction Box
- (5) Printing of Forms
- (6) Automobile Workshop
- (7) Cotton Waste

- (8) Stone Crusher
- (9) Cane and Bamboo
- (10) Machine made dog nail
- (11) Lancing Pipes and Tubes
- (12) Welding Electrodes
- (13) Bleaching Powder
- (14) Hard Pitch

Similarly, the following downstream projects can be promoted in the district.

- 1. Distillery
- 2. Card Board packing boxes
- 3. Coaltar
- 4. Breeze Coke/Coke Briquette
- 5. Slag Processing
- 6. Steel Furniture/Utensil
- 7. Wire Nail

3.9. Medium Scale Enterprises:

Sl. No	Name and address of the unit	Investment (Rs. in lakh)	Employment (No.)	Item of production
1.	M/s. Vijayananda Cooperative Sugar Mills Ltd., Sagarpally, Deogaon, Balangir	5488	500	Sugar and Spirit
2	M/s. Spa Straw Board Industries (P) Ltd., Charmora, Titlagarh, Balangir	773	150	Writing/Printing/ Kra Paper

Source: Directorate of Industries, Cuttack and DIC, Balangir.

3.10 Service Enterprises

3.10.1. There is positive growth with respect to service enterprises like transport, and repairing services. There is also every scope for service enterprises with respect to handloom and handicraft sector. As handloom and textile based is a prominent activities of the district, there is scope for services like silk twisting, dying, sizing, knitting, and jari works in the district for the master weaver and enterprises.

3.10.2 Potentials areas for service industry

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Modern Automobile Workshop/Body Building
- 2) Two wheeler/Auto Rickshaw Repairing unit
- 3) Agro servicing centres
- 4) Retreading of tyres
- 5) Reconditioning of Battery
- 6) Electrical repairing shop/Motor Winding/Transformer Repairing
- 7) Beauty parlor
- 8) Cyber café/Computer Data Processing/Hardware Repairing
- 9) Colour Photo Laboratory
- 10) Digital Photo studio
- 11) Dry Cleaning
- 12) Audio and video shooting/editing and servicing centre
- 13) Silk Twisting/Handloom Dyeing/Sizing/Knitting
- 14) Restaurant /Hotel
- 15) Mobile Repairing
- 16) Xeroxing
- 17) Electrical
- 18) Tailoring & Jari Works

3.11 Potential for new MSMEs

Taking into the consideration of availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

1. Plantation and extraction of herbal Ayurvedic medicines and cosmetics.
2. Rice Mill
3. Chuda Mill
4. Cold storage/rural godown/Dehydrated Onion
5. Leaf cup and plates
6. Jam,Jelly and Squash
7. Tomato Product, Ketchup, Chutney
8. Pickle
9. Kendu Leaf Product/Bidi
10. Oil Mill
11. Dal Mill
12. Spices Grinding
13. Cattle/Poultry Feed
14. Bread/Bakery/Biscuit
15. Food Mixture
17. Voltage Stabilizer
18. Readymade Garment

19. Agriculture implements
20. Cement products
21. Leather Bag Manufacturing/Shoe
22. Aluminium Utensil/Furniture
23. Fabrication/steel furniture
24. Agarbati/Candle
25. Granite Cutting/Polishing
26. Printing Press/Exercise Book
27. Packaged Drinking Water
28. Galvanised Product
29. Fly ash Brick
30. Cotton Ginning
31. Art Textile
32. Disposable Plastic Syringe/Needle
33. Rice Bran Oil
34. Neem Based Product
35. Mushroom Processing
36. Graphite Based Units
37. Handloom Fabrics
38. Terracota
39. Jute and Hemp Rope
40. Brass Metal
41. Durry and Carpet Weaving
42. Terracota
43. Diary Product

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

1. Rice Mill Cluster at Balangir

Handicraft Sector:

1. Puintala Terracotta
2. Lakhapali Terracotta
3. Bhali, Paddy Craft
4. Kumbhari Terracotta
5. Ranipur & Jharial, Appliuiq
6. Patnagarah, Cotton Sarees
7. Deogaon- Guduvella, Cotton & Silk Bomkei Sarees
8. Kutasinga- Loising, Tie- Die Desgin

4.1.2 Service Sector (NIL)

4.2 Details for Identified cluster

4.2.1 Name of the cluster(Rice Mill Cluster at Balangir)

1	Principal Products Manufactured in the Cluster	Rice, Rice Bran & Husk
2	Name of the SPV /Implementing Agency	CSREM
3	No. of functional units in the clusters	35
4	Turnover of the Clusters	100 crores (approximately)
5	Value of Exports from the Clusters	Nil.
6	Employment in Cluster	520
7	Average investment in plant & Machinery	1.5 crores
8	Major Issues / requirement	a) Inadequate credit facilities b) Lack of knowledge on export procedure c) Procurement of raw material d) Technology upgradation
9	Presence of capable institutions	District Industries Centre, Balangir
10	Thrust Areas	1-Formation of SPV 2-Procurement of Raw material 3- Tech upgradation
11	Problems & constraints	a) Low quality of paddy b) Power c) Transportation d) Low Price realization

Present status of the cluster:-

There are 35 rice mill registered registered in DICs,. The cluster for which DSR has been sent to O/o. DC(MSME) under MSE CDP Schemes. Soft intervention has been approved.

4.2.2- Name of the cluster(Granite Cluster at Balangir).

1	Principal Products Manufactured in the Cluster	Granite Slabs/Tiles
2	Name of the SPV /Implementing Agency	CSREM
3	No. of functional units in the clusters	8 units registered and 12 units are under pipeline
4	Turnover of the Clusters	32 crores (approximately)
5	Value of Exports from the Clusters	Nil.
6	Employment in Cluster	160

7	Average investment in plant & Machinery	50 lakhs
8	Major Issues / requirement	a) Poor Mining and Processing technology b) Lack of knowledge on export procedure c) Poor human resource management
9	Presence of capable institutions	District Industries Centre, Balangir
10	Thrust Areas	1-Formation of SPV 2-Skilled Manpower 3- Credit 4- Export
11	Problems & constraints	a) Lack of support infrastructure b) Apathy of financial institution c) Poor human resource management d) Technology realization

Present status of the cluster:-

At present, There are 8 registered unit, 12 units are under pipeline and 20 units are approved. The cluster has been identified and CSREM is the implementing agency. The proposal was sent to O/o. DC(MSME) under MSE CDP Schemes, but could not be approved due to insufficient number of units.

5. General issues raised by industry association

The re is one industries association exists in the district as reported by DICs. The representative of the association has been contacted and views are noted.

1. Single window system is not effective.
2. Though there is enough scope for anicilarisation, mother plants of the state are not interested for the local product, for which Govt. intervention has been required.
3. Lack of interest among Bankers to support/rehabilitation of potential micro and small units
4. Lack of Marketing facilities.
5. Greater awareness among prospective youth are required to motivate them for self employment.

6. Prospects of training programmes during 2018-19

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	As per the local demand	2
2	MDP	-	-
3	EDP	General EDP topics	2
4	IMC	Motivation	2

(These have been proposed and would conducted subject to availability of sanction.)

7. Action plan for MSME Schemes during 2018-19

S. No.	Name of the Scheme	Proposed activity on the scheme
1	ZED Scheme	5 units to be motivated for ZED Certification.
2	MSE-CDP	1 New Cluster to be taken up.
3	CLCSS	2 units to be motivated for availing the Scheme.
4	Capacity Building & strengthening of data base	-
5	International cooperation	-
6	VDP	1 SVDP to be organized.
7	National awards	2 MSMEs to be motivated for the award.
8	NMCP schemes	
	I. Lean Manufacturing	-
	II. Design Clinic	-
	III. Market assistance & Tech. up gradation	2 MSEs for domestic & 1 MSE for international trade fair to be motivated.
	IV. Tech. & quality up gradation support	-
	V. Digital MSME	2 units to be motivated for availing the Scheme.
	VI. Bar Code	2 MSEs to be motivated for availing the Scheme.
	VI. IPR	-
	VII. Incubator scheme	1 Host Institution to be set up.

(These have been proposed and would conducted subject to availability of sanction.)

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) has been replaced in place of EM-I & EM-II by UAM from 18.09.2015)	Can be obtained online www.udyogaadhaar.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Govt. of India, College Square, Cuttack and District Industries Centre, Near Civil Court Balangir
3.	Land and Industrial shed	IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	<ol style="list-style-type: none"> 1. All Nationalized Bank 2. Director, KVIC, Gandamunda, Bhubaneswar/Budharaja Ainthapally, Sambalpur 3. Secy, KVIB, Near Ram Mandia, Bhubaneswar 4. GM, SIDBI, OCHC Building, Uni-III, Bhubaneswar
5.	For raw materials under Govt. Supply	<ol style="list-style-type: none"> 1. MD, OSIC, Khapuria, Cuttack 2. Senior Branch Manager, NSIC, Link Road, Cuttack
6.	Plant and machinery under hire / purchase basis.	Senior Branch Manager NSIC, Link Road, Cuttack

7.	Power/ Electricity	O/o. the SDO, WESCO, Balangir
8.	Technical Know – how.	MSME Development Institute, Govt. of India, College Square, Cuttack
9.	Quality & Standard	<ol style="list-style-type: none"> 1. Bureau of Indian Standards, Govt. of India, 62/63, Ganga Nagar, Bhubaneswar 2. Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar
10.	Marketing /Export Assistance	<ol style="list-style-type: none"> 1. MSME Development Institute, Govt. of India, College Square, Cuttack 2. Director, EPM, Asoka Market, Bhubaneswar 3. Export Credit Guarantee Corporation, Saheed Nagar, Bhubaneswar 4. Senior Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	<ol style="list-style-type: none"> 1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar/Horticulturist, Phulbani. 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack/CDVO, Kandhamal. 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar 5) Director of Textiles, Satya Nagar, Bhubaneswar/Asst. Director, Textile, Patnagarh. 6) Director of Fisheries, Jobra, Cuttack/District Fisheries Officer, Phulbani 7) Coconut Development Board, Nayapalli, Bhubaneswar 8) Coir Board, Jagamara, Bhubaneswar 9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar/DFO, Balangir
